



Local Directory Link Building “Map Listing”



Our Services

Search Engine Marketing

Search Engine Optimization

Pay Per Click Management

Link Building

Directory Submission

Social Media Marketing

Website Design

Website Hosting

Domain Registration

Blog Setup & Installation

Content Development

Press Release Copywriting

Press Release Distribution

Article Copywriting

Article Submission

Blog Copywriting

Video Production

Education

SEO Training

Pay Per Click Management

Website Maintenance Training

Blog Training

Our Clients

Home Services and Repair

Industrial Services

Insurance

Law

Management Consulting

Manufacturing

Media

Medical

Private Equity

Realty

Retail

Software

Technology Consulting

Training

Improve Your Local Search Engine Rankings

Submitting your site to the local search engines of Google, Yahoo, and MSN is no longer enough to rank high in local searches. In fact, now it's just the first step.

Directory One has identified and will submit your site to 36 web properties where it simply must be listed in order to rank high in the local search results of the big three.

Similar to the way the major search engines count each related back-link as a vote for your website, the local search engines consider each listing in online yellow pages, local search sites, local business data providers, and local online business social networks a local vote for your website and in some cases, even rely solely on these local resources to provide listings.

Local Social Networks

With the advent of Web 2.0 and social media marketing, the search engines have carried the democratic process even further, relying heavily on customer reviews on social business sites such as Yelp and Insider Pages to help determine local search engine rankings.

Why This Works

All listings include company name, address, telephone number and description and keywords where applicable. Primarily what the major search engines pick up from these listings are your address and telephone number.

Pricing

Package #1 36 local submissions \$1000.00

Package #2 36 local submissions \$1100.00

Please note: Package #2 also includes setting up an enhanced listing in Yahoo Local @ \$9.95 per month and a premier listing in Super Pages @ \$25.00 per month, both of which will be automatically charged to a credit card you provide.

Directory One Inc.

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sales@DirectoryOne.com

Local Link Building Contract

This agreement is between _____ and **Directory One, Inc.**

Terms and Conditions:

Directory One, Inc. hereby agrees to provide the following link building services selected:

Local Link Building	Package 1	36 Local Directories	<input type="checkbox"/>	\$1000.00
	Package 2	36 Local Directories	<input type="checkbox"/>	\$1100.00

Please note: Package 2 also includes an Enhanced listing in Yahoo Local @ \$9.95 per month & a Premium listing in SuperPages @ \$25.00 per month, both of which will be automatically charged to a client provided credit card.

Total Amount	\$
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The total amount as indicated above is payable in full upon signing and returning this agreement.

By signing this agreement you indicate that you have read and understand the Local Link Building Package you have selected and understand the services Directory One will provide.

Directory One will not be held liable for any amount above the fee you pay to Directory One. Directory One will not refund any deposits or payments, once seven days has passed. This agreement is legally binding seven days from the signing of this contract.

Directory One, Inc. reserves the right to terminate or deny any service for any reason, including: websites considered to be of pornographic nature by Directory One, Inc., involved in domain name disputes, or failure to pay for services on time.

Domain Name: _____
Company Name: _____
Billing Address: _____
Email Address: _____
Phone Number: _____
Fax: _____
Alternate Contacts: _____
Type of Credit Card: _____ CVC # _____
Credit Card Number: _____ Expiration Date: _____
Credit Card Billing Address (if different than above): _____

- Yes, I authorize Directory One, Inc. to charge my credit card for the total amount due for services.
- Yes, I understand and agree that Yahoo will automatically charge my credit card \$9.95 per month and that Super Pages will automatically charge my credit card \$25.00 per month.
- Yes, I understand that this agreement is for a one year period and should I wish to cancel the automatic rebilling(s) after the first twelve months I must contact Yahoo and/or Super Page on my own to do so.

I, _____ (print customer name), assert that I am a person employed by _____ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the Local Link Building Contract and that I understand fully the content including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: _____ Date: _____

I, _____ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the Local Link Building Packages and that I have not intentionally mislead the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: _____ Date: _____