



Article / Web Page Copywriting



Our Services

Search Engine Marketing

- Search Engine Optimization*
- Pay Per Click Management*
- Link Building*
- Directory Submission*
- Social Media Marketing*

Website Design

- Website Hosting*
- Domain Registration*
- Blog Setup & Installation*

Content Development

- Press Release Copywriting*
- Press Release Distribution*
- Article Copywriting*
- Article Submission*
- Blog Copywriting*
- Video Production*

Education

- SEO Training*
- Pay Per Click Management*
- Website Maintenance Training*
- Blog Training*

Our Clients

- Home Services and Repair
- Industrial Services
- Insurance
- Law
- Management Consulting
- Manufacturing
- Media
- Medical
- Private Equity
- Realty
- Retail
- Software
- Technology Consulting
- Training

Search Engine Marketing = Content

Search engines find and rank websites by sending "spiders" to "crawl" them for new content. By constantly feeding search engine spiders a constant stream of articles and web pages, you'll rank higher and appear for more search terms. Links to your website also determine how you'll rank, and with great content, more people will link to you.

Article Copywriting

Directory One will write keyword-optimized articles, and then upload them to your website. Each article will be about a topic relevant to your business. These objective, informational articles attract visitors who are looking to learn more about your products and services.

Web Page Copywriting

Optimized, self-promotional web pages that match the look and feel of your site will be designed and written. Each web page will target a specific key phrase and will be engineered to attract search engines and bring in additional traffic.

Article Submission

Your article will be submitted to the premier Article Directories, for example, Ezine Articles, Go Articles and Find Articles. Each article will include a resource box at the bottom with at least one link back to your website.

Article Pricing

- ▶ Optimized Article Writing **\$ 275**
- ▶ Optimized Web Page Writing **\$ 275**
- ▶ Written, Optimized & Submitted to One Premium Article Directory **\$ 325**

Article Package Discount

There is a ten per cent discount on all article orders over \$5000.

Directory One Inc.

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sales@DirectoryOne.com

Article Contract

This Article agreement is between _____ and Directory One, Inc.

Articles or Web Pages

		Quantity	Cost Per Article	Total Amount
Written & Optimized	<input type="checkbox"/>	_____	\$ 275.00	_____
Written, Optimized & Submitted to One Premium Article Directory	<input type="checkbox"/>	_____	\$ 325.00	_____

Multiple Articles Per Year

There is a 10% discount on 20 or more articles

Written & Optimized	<input type="checkbox"/>	_____	\$ 247.50	_____
Written, Optimized & Submitted to One Premium Article Directory	<input type="checkbox"/>	_____	\$ 292.50	_____

Total Amount Due at Signing

Terms and Conditions

Directory One will not be held liable for any amount above the fees paid. Directory One will not refund any deposits or payments, once seven days have passed. This agreement is legally binding seven days from the signing of this contract. This agreement will remain in effect for the term stated above.

Directory One, Inc. reserves the right to terminate or deny any service for any reason, including: web sites considered to be of pornographic nature by Directory One, Inc., web sites involved in domain name disputes, failure to pay for services on time, solicitation or selling of illegal products or services.

Domain Name: _____

Company Name: _____

Billing Address: _____

Email Address: _____

Phone Number: _____

Fax: _____

Alternate Contacts: _____

Type of Credit Card: _____ CVC # _____

Credit Card Number: _____ Expiration Date: _____

Credit Card Billing Address (if different than above): _____

Yes, I authorize Directory One, Inc. to charge my credit card **monthly** for the amount due for services.

Yes, I authorize Directory One, Inc. to charge my credit card for **a one time** amount due for services.

I, _____ (print customer name), assert that I am a person employed by

_____ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One. I assert that I have read the above referenced Article plans and contract and that I understand fully the contents of both including the payment promised by the aforementioned company to Directory One, Inc. and the services promised.

Customer Signature: _____ Date: _____

I, _____ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the above referenced Article Plan. I have not intentionally misled the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: _____ Date: _____